Sub-Themes

The conference aims to foster an exposition of experiences and learning in five identified sub-themes, as broadly defined here, without being exhaustive:

***University for Government Engagement*:**

As entities devoted to knowledge creation and teaching for the benefit of the society, universities can play a lead role in policy development and advocacy for sustainable development. How can universities synthesize knowledge that supports the making of government policies that align with the SDGs? How can policy makers work together with universities in identifying issues, options, and solutions to sustainable development, and evaluate sustainable development policies?

***University for Industry Engagement*:**

Identifying joint university-industry efforts in sustainable development that are already in place can provide a powerful narrative about the impact of such engagements and a strong impetus for further action. How can universities play a role as hubs of innovation to support and host businesses that provide technologies and services for sustainable development? As SDGs skills and literacy become the growing expectation from employers, how can industries leverage on the role of universities in training future implementers of SDGs?

***University for Civil Society Engagement*:**

As agents of change, universities and civil society organizations (including non-governmental organizations and foundations) mutually contribute to the designing, implementing and monitoring/evaluating efforts for sustainable development in the community. How can universities and civil society organizations work together and strengthen the impact of their sustainable development efforts?

***University for Community Engagement*:**

The community is a key stakeholder in SDG implementation. In most countries, the public has little knowledge of the SDGs and little opportunity to actively participate in its implementation. How can universities initiate, facilitate, and strengthen community engagement and participation in addressing the challenges of SDGs? How can the community actively contribute to the implementation of SDGs for their social, economic and environmental wellbeing?

***University for International Agency Engagement*:**

Generally funded by contributions from governments with global mandates, international agencies enhance individual governments' efforts in promoting growth and development. How can universities can work together with international agencies to promote convergence in implementing SDGs across countries in Asia and beyond? How can both universities and international agencies benefit from a richness of knowledge sharing and collaboration for sustainable development?

ABOUT JOURNAL

ASR was first launched in 2014 by Chiang Mai University. However, it has a longer history, with its genesis in 2002 as part of the Chiang Mai University Journal (a multidisciplinary journal covering the health sciences, science and technology, and social sciences and humanities). This journal was split into two in 2007, with the formation of ASR's predecessor, the Chiang Mai University Journal of Social Sciences and Humanities, which was later restyled as ASR in 2014, and began publishing online in 2015.

As of 2015, ASR has been indexed in the Emerging Sources Citation Index (ESCI), Thomson Reuters.

EDITORIAL POLICY

ASR: Chiang Mai University Journal of Social Sciences and Humanities is dedicated to the publication of original research in the social sciences and humanities. Submissions are welcomed from both Chiang Mai University as well as other Thai and foreign institutions. All submissions must be original research not previously published or simultaneously submitted for publication. Manuscripts are peer reviewed before acceptance. ASR is published biannually, in June and December.

OBJECTIVE

The objectives are to work with researchers to produce clear and concise scientific manuscripts, publish original and leading -edge scientific research, and disseminate these research results to the global community.

SCOPE

ASR publishes new and multidisciplinary research papers in all fields of the social sciences and humanities, with a particular interest in research related to:

- the complexity and diversity of societies and cultures
- development and change

with a regional focus on Southeast Asia and the Greater Mekong Sub-region, including linkages to greater Asia and the world.

ASR welcomes submissions from Anthropology, Architecture, Business Administration, Economics, Education, Fine Arts, Geography, Language and Philosophy, Law, Mass Communication, Political Science, Public Administration, Sociology and others. ASR also publishes review papers, typically invited, of a comprehensive and well-defined scope.

MANUSCRIPTS

Manuscripts should be submitted to the Editor-in-Chief. All papers must be written in English and contain an abstract (250 word limit) and keywords.

- Manuscripts in the social sciences must follow accepted practice as detailed in the Publication Manual of the American Psychological Association. Social science manuscripts must include the following four sections: Introduction, Methodology, Results, and Discussion. A Conclusion is optional.
- Manuscripts in the humanities must follow accepted practice in their field and, where appropriate, the Publication Manual of the American Psychological Association. Humanities papers must be structured as follows: Introduction, Context, body of paper broken into separate "point of discussion" sections as appropriate to the research, and Summary.

Manuscripts should not exceed 30 double-spaced A4 pages (Times New Roman or similar font, size 12", with 1" margins) and include no more than eight tables, figures or images. Manuscripts are printed in monochrome. If accepted for publication, the manuscripts must be made available in MS Word format. All citations and references must follow the guidelines of the Publication Manual of the American Psychological Association.

SUBMISSIONS AND INQUIRIES

All inquiries concerning the ASR: CMU Journal of Social Sciences and Humanities should be made to:
Chiang Mai University Journal Office
Research Administration Center
Office of the University
Chiang Mai University
Chiang Mai 50200, Thailand
Telephone: 66 53 94 3603-4
E-mail: cmupress.th@gmail.com

ASR

EXECUTIVE EDITORS

Professor Emeritus	**Avudh Srisukri, M.D.** President
Professor	**Dr. Pairote Wiriyacharee** Vice President for Administration and Human Resource Management
Associate Professor	**Usanee Kumprakob** Vice President for Academics and Organization Quality Development
Associate Professor	**Dr. Sampan Singharajwarapan** Vice President for Research

EDITOR-IN-CHIEF

Professor	**Dr. Anan Ganjanapan** Faculty of Social Sciences E-mail : anan.g@cmu.ac.th : cmupress.th@gmail.com

ASSOCIATE EDITORS

Professor	**Dr. Anurak Panyanuwat** College of Arts, Media and Technology, Chiang Mai University
Associate Professor	**Dr. Phetcharee Rupavijetra** Faculty of Education, Chiang Mai University
Associate Professor	**Dr. Woralun Boonyasurat** Faculty of Fine Arts, Chiang Mai University
Assistant Professor	**Dr. Chusak Wittayapak** Faculty of Social Sciences, Chiang Mai University
Assistant Professor	**Dr. Ravi Lonkani** Faculty of Business Administration, Chiang Mai University
Professor	**Vichoke Mukdmanee** Faculty of Painting, Sculpture and Graphic Arts, Silpakorn University
Associate Professor	**Dr. Chaiyan Ratchakul** Faculty of Political Sciences, Ubon Ratchathani University
Assistant Professor	**Dr. Suchart Setthamalinee** Department of Peace Studies, Payap University
Assistant Professor	**Dr. Davisakd Puaksom** Faculty of Social Sciences, Naresuan University
Assistant Professor	**Dr. Saowalak Chaytaweep** Faculty of Liberal Arts, Maejo University

ASR

Asian Social Research

Chiang Mai University Journal Office
Research Administration Center
Office of the University
Chiang Mai University
Chiang Mai 50200, Thailand
Telephone: 66 53 94 3603-4
Fax: 66 53 94 3600
E-mail: cmupress.th@gmail.com
Website: http://cmuj.cmu.ac.th/

CHIANG MAI UNIVERSITY PRESS

ASR

Asian Social Research

CHIANG MAI UNIVERSITY JOURNAL OF SOCIAL SCIENCES AND HUMANITIES

This title is now indexed in the Emerging Sources Citation Index (ESCI)
Thomson Reuters

Chiang Mai, Thailand

ISSN 2408-1469
EISSN 2465-4329